

## PRIVACY POLICY

Your privacy is important to us, so **BEST IT SOLUTIONS LIMITED**, a service provider based in England, has created the following Privacy Policy ("Policy") to let you know what information we collect when you visit our Site <https://bestitsolutions.co.uk/> ("Site"), why we collect it, and how we use it.

The terms "You," "Your," "Yours," and "User" refer to the entity/person/organization using our Site. When this Policy mentions "We", "Us," and "Our," it refers to **BEST IT SOLUTIONS LIMITED** and its subsidiaries and affiliates.

This Privacy Policy is governed by our Terms of Services.

For any questions regarding this Policy or any requests regarding the processing of personal data, please contact us at [info@bestitsolutions.co.uk](mailto:info@bestitsolutions.co.uk).

### 1. INFORMATION WE COLLECT FROM YOU

We collect the information You provide to us, and this information is necessary for the adequate performance of the contractual arrangement between You and us and to allow us to comply with our legal obligations.

- **Account Signup Information.** When You create the account, we ask You to provide the signup information, such as Email, Username, Name, Surname, and Phone.
- **Communications, Chats, Messaging.** When you communicate with us through email or any other way, we collect information about your communication and any information You choose to provide or disclose. In order to respond to your request, we may access information provided by email, chats, purchase history, etc.

### 2. INFORMATION WE COLLECT AUTOMATICALLY

When you use our Site or contact us directly, we may collect information, including your personal information, about how you interact with the Site, the services You use, and how You use them.

This information is necessary for the adequate performance of the contract between You and us, to enable us to comply with legal obligations, and in our legitimate interest in improving the functionalities of the Site.

- **Log Data and Device Information.** We automatically collect log data and device information when you access and use the Site, even if you have not created an Account or logged in. This includes Internet protocol (IP) addresses, browser type, Internet service provider (ISP), referring/exit pages, operating system, date/time stamp, clickstream data.
- **Tracking Technologies and Cookies.** We use Cookies, Beacons, Tags, CI codes (click tracking), ISC (source tracking), ITC (item tracking codes),

Phone model, Device ID, and Customer number. We also automatically collect information about your device's operating system.

- **Geo-location Data.** We collect information about your approximate location as determined by data such as your IP address to offer you an improved user experience. Such data may be collected only when you access the Site using your device.
- **Usage Information.** We use a tool called "Google Analytics" to collect information about your interactions with the Site, such as the pages or content you view, your searches for Listings, bookings you have made, and other actions on the Site. In consequence, Google, Inc. plants a permanent cookie on your web browser to identify you as a unique user the next time you visit this Site. For more information, please visit Google.

### **3. THE WAY WE USE YOUR INFORMATION**

We process your information adhering to general data processing principles. We may use the information we collect through our Site for a number of reasons, including to:

- improve services.

We will normally collect personal information from you only where we have your consent to do so, where we need the personal information to perform a contract with you, or where processing is in our legitimate business interests.

### **4. COOKIES**

Cookies are small text files stored by your browser on your computer when you visit our Site. We use cookies to improve our Site and make it easier to use. Cookies permit us to recognize users and avoid repetitive requests for the same information.

Please check our Cookie Policy to find more information about cookies we use. You may find more information about how to delete cookies, as well as other useful information related to the use of cookies, on the website

<http://www.allaboutcookies.org>.

### **5. INFORMATION FROM MINORS**

This Site and our Services are not intended for or directed to persons under the age of 18. We do not knowingly collect or ask for information from minors. We do not knowingly allow minors to use our Site or Services.

We will delete any information we discover is collected from a minor. Please contact us using the contact details below if you believe we might have information about a minor.

### **6. SENSITIVE INFORMATION**

We do not collect sensitive information such as political opinions, religious or philosophical beliefs, racial or ethnic origin, genetic data, biometric data, health data, or data related to sexual orientation.

Please do not send, upload, or provide us any sensitive data and contact us using the contact details below if you believe that we might have such information. We have the right to delete any information we believe contains sensitive data.

## **7. RETENTION**

We retain your personal information to provide services to you and as otherwise necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

We will retain your personal information as long as we need it to provide services to you unless we are otherwise required by law or regulations to retain your personal information longer.

## **8. YOUR RIGHTS**

You are entitled to a range of rights regarding the protection of your personal information. These rights include:

- The right to access the information we have about you. If you wish to access your personal information that we collect, you can do so at any time by contacting us using the contact details provided below.
- The right to rectify inaccurate information about you. You can correct, update, or request deletion of your personal information by contacting us using the contact details provided below.
- The right to object to processing. When we rely on your consent to process your personal information, you may withdraw consent at any time by contacting us using the contact details provided below. This will not affect the lawfulness of processing prior to the withdrawal of your consent.
- The right to lodge a complaint. You can raise questions or complaints with the national Data Protection Agency in your country of residence in the event that your rights may have been infringed. However, we recommend attempting to reach a peaceful resolution of the possible dispute by contacting us first.
- The right to erase any data concerning you. You may demand erasure of data without undue delay for legitimate reasons, e.g., where data is no longer necessary for the purposes it was collected or where the data has been unlawfully processed.

## **9. APPLICATION OF POLICY**

This Policy was created with the help of the TermsHub Privacy Policy Generator and applies only to the services offered by our Company. Our Policy does not apply to services offered by other companies or individuals, including products or

sites that may be displayed to you in search results, sites that may include our services, or other sites linked from our Site or Services.

## **10. AMENDMENTS**

Our Policy may change from time to time. We will post any Policy changes on our Site and, if the changes are significant, we may consider providing a more explicit notice (including, for certain services, email notification of Policy changes).

## **11. ACCEPTANCE OF THIS POLICY**

We assume that all Users of this Site have carefully read this document and agree to its contents. If someone does not agree with this Policy, they should refrain from using our Site. We reserve the right to change our Policy at any time and inform users as indicated in Section 10. Continued use of this Site implies acceptance of the revised Policy.

## **12. FURTHER INFORMATION**

If you have any further questions regarding the data we collect, or how we use it, feel free to contact us at the details provided below:

### **BEST IT SOLUTIONS LIMITED**

13 John Prince's Street, 2nd Floor, London, England, W1G 0JR

**[info@bestitsolutions.co.uk](mailto:info@bestitsolutions.co.uk)**